

a transmissive display panel mounted in a first location in said housing, the display panel comprising first and second surfaces, the second surface being a non-viewing surface;

a device for directing ambient light entering said housing through a second location of said housing, said ambient light entering from behind the non-viewing surface and being directed through said non-viewing surface, the second location being different from the first location, the device for directing ambient light being moveably attached to said housing at a third location; and

a diffuser located behind the transmissive display panel, the diffuser being moveably attached to said housing at a fourth location different from said third location, the diffuser for diffusing at least some of said ambient light from behind said non-viewing surface before it passes through said non-viewing surface of the display panel.

4. (Amended) The device of claim 1, wherein the third location of said housing is a bottom portion of the housing, and the fourth location of said housing is a top portion of said housing, further comprising:

one or more first hinges for attaching the diffuser to the top portion of said housing; and

one or more second hinges for attaching the device for directing ambient light to the bottom portion of said housing.

5. (Amended) The device of claim 1, further comprising:

a hinge for attaching the device for directing ambient light to said housing.

Q2
Cont. 6. (Amended) The device of claim 5, further comprising:
an additional hinge for securing the diffuser to said
housing.

Q3 10. (Amended) The device of claim 1, further comprising:
a backlight used to generate light directed at the
non-viewing surface of the display panel.

15. (Amended) The device of claim 11, wherein the device
for directing ambient light includes a light tunnel located
between said second location and said non-viewing surface of
the display panel.

Q4 16. (Amended) A display device, comprising:
a transmissive display panel comprising a viewing
surface and a non-viewing surface;
means for directing ambient light originating from
behind the viewing and non-viewing surfaces of the display
panel, to said non-viewing surface, said means for directing
ambient light being positionable with respect to said
transmissive display panel;

a diffuser located behind said transmissive display
panel, said diffuser being positionable with respect to said
transmissive display panel and said means for directing
ambient light, said diffuser for diffusing at least a
portion of said ambient light originating from behind said
non-viewing surface before it passes through said
non-viewing surface of said display panel.

Q5 18. (Amended) The display device of claim 16, further
comprising:

hinge means for connecting the means for directing ambient light to the non-viewing surface of the transmissive display panel.

Q5
Cont. 19. (Amended) The display device of claim 16, further comprising:

display panel positioning means for adjusting the angle of the display panel relative to a horizontal position to thereby allow for adjustments in the amount of ambient light incident on at least one of the viewing and non-viewing display panel surfaces.

28. (Amended) A transreflective display device, comprising:

a housing;

a display panel mounted in a first location in said housing, the display panel including first and second surfaces, the second surface being a non-viewing surface;

a transmissive reflector located behind said non-viewing surface of the display panel;

a diffuser for diffusing ambient light originating from outside the housing to provide diffused-ambient light inside the housing; and

two or more devices for directing at least some of the diffused-ambient light through the transmissive reflector and the non-viewing surface of the display panel, the two or more devices forming sidewalls. --.

REMARKS

In view of the following discussion, the Applicants submit that none of the claims now pending in the